



PRIME SOURCE OPPORTUNITY

You too can make money...

SELLING INFORMATION BY MAIL

...just as I am doing!

INFORMATION MARKETING IS A VERY PLEASANT AND REWARDING BUSINESS!

IN ORDER TO MAKE LOTS OF MONEY in mail order, you must offer a product or service that everyone wants and needs. It is a well-known fact that the dealers who are making the **BIG BUCKS** in mail order sell books and information! Those dealers who are earning the most money are the **PRIME SOURCE** for the offers they sell. They **KEEP ALL THE MONEY** because they don't have to share their profits with anyone.

WOULD YOU LIKE TO BE THE PRIME SOURCE and KEEP ALL THE MONEY? Of course you would...and we are giving you that opportunity. We offer **SIX** mail order **BEST-SELLERS** and, with the purchase of all **SIX**, we include **FULL REPRINT RIGHTS**, including the right to reprint this brochure.

YOU BECOME THE PRIME SOURCE!

#1: HOW TO WRITE AND SELL INFORMATION BY MAIL ORDER

Mail order operators who specialize in selling bits of education are in a socially desirable enterprise, and a well managed one can produce very profitable and satisfying results.

#2 HOW TO SELL MAIL ORDER SPECIALTIES

Learn why careful and judicious buying is so important in gearing a procurement program to fit sales. Learn why it is so important for a beginner to deal only in certain items and what they are.

#3 HOW TO SELECT MAIL ORDER PRODUCTS THAT SELL

Some propositions can only be handled by mail. The problem is to figure out the product or service and then find and develop a market. The solutions are revealed in this book.

#4 MAILING LISTS CAN BE PROFITABLE

How to purchase, compile and build mailing lists. Strict attention to the mailing list is a means by which waste can be reduced in direct mail efforts.

#5 POST CARD PROFITS

Selling with post cards is unique in that it affords the mail order beginner an excellent chance to develop a part-time business with little or no capital investment.

#6 THE POSTAL SAVINGS GUIDE

Lots of helpful suggestions on how to get more for your postage dollar. This book will make a profitable difference in your postal handling.

**COMPLETE AND MAIL THE
ORDER FORM BELOW TODAY**

- YES! I want to be the Prime Source and **KEEP ALL THE MONEY!** Please rush all **SIX** best-sellers.
- I enclose \$20.00 for all **SIX** best selling booklets plus full reprint rights and some copies of this brochure for my imprint.
- One, two or three booklets @ \$5.00 each. I enclose \$ _____ for #1 #2 #3 #4 #5 #6 (Circle choices)

NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

email: (Optional) _____

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